



# Biodiversity at the heart of Business

## Which perspectives for our companies?

21 April 2017

Venue: [Brussels @ The Residence Palace](#) (Schuman Square)

### Programme

Twitter: #SHDBiodiversity

Languages: you will be able to speak and listen to: EN/FR/NL

<b>8:30-9:00</b>	<b>Registration and welcome coffee</b>
<b>9:00-9:05</b>	<b>Welcome and introductory remarks</b> - by <b>Roland Moreau</b> (President of the Coordination Committee for International Environmental Policy - CCIEP)
<b>9:05-9:35</b>	<p><b>Background: political and financial engagements</b></p> <ul style="list-style-type: none"> <li>▪ Business and Biodiversity at global level           <ol style="list-style-type: none"> <li>1. <i>The global Platform for Business and Biodiversity: networks for a global objective</i> – by <b>Pavan Sukhdev</b> (CEO of GIST Advisory and Goodwill Ambassador, UN Environment) (video message)</li> <li>2. <i>Strengthening efforts towards the 2020 Biodiversity Targets – CBD COP13: High Level engagement &amp; the Pledge</i> - by <b>Ines Verleye</b> (Chief of Belgian delegation COP 13 - FPS Health, Food chain safety and Environment – DG Environment)</li> </ol> </li> <li>▪ Business and Biodiversity at EU level           <p><i>The European Business and Biodiversity (B@B) Platform</i> – by <b>Lars Müller</b> (Policy Officer at DG Environment, European Commission)</p> </li> </ul>
<b>9:35-10:00</b>	<p><b>Why is it important for companies to invest in biodiversity?</b></p> <p><i>Guest speaker:</i> <b>Hans Bruyninckx</b> (EEA)</p>

<p><b>10:00-11:00</b></p>	<p><b>Presentation of specific cases highlighting the motivations of stakeholders in the field – Part 1</b></p> <ul style="list-style-type: none"> <li>▪ <i>“Pilot Project LOC the butterfly: corporate social responsibility for nature”</i> - by <b>Valérie Persoons</b> (Lommelse Ondernemersclub vzw)</li> <li>▪ <i>Intercommunales for water and waste – Luxemburg Province</i> – by <b>Jean-Luc Renneson</b> (Assistant Quality Cell - Intercommunales AIVE)</li> <li>▪ <i>Architecture and biodiversity: sustainable measures in Herman Teirlinck construction, the new buildings of the Flemish administration in Tour &amp; Taxis</i> – by Ir. – architect <b>Trees Verhoogen</b> (Study and Coordination project manager, Department of construction projects of the Flemish administration)</li> <li>▪ <i>Biodiversity-health: ‘Grand Hospital’ of Charleroi</i> – by <b>Kevin Leseine</b> (Project Engineer, Energy Manager - Infrastructures Department of the GHdC)</li> </ul>
<p><b>11:00-11:15</b></p>	<p><b>Coffee break</b></p>
<p><b>11:15-12:00</b></p>	<p><b>Presentation of existing cases - Part 2</b></p> <ul style="list-style-type: none"> <li>▪ <i>“De Bie and the forest”</i> - by <b>Walter Beukeleirs</b> (Sales Director at De Bie Printing)</li> <li>▪ <i>HOTEL THON EU</i> – by <b>Elise Gillet</b> (P.A. to the General Manager)</li> <li>▪ <i>“Slow Cosmetics”, an ecological and ethical approach based on the common will to promote natural, healthy and reasonable consumption of cosmetics</i> - by <b>Julian Kaibeck</b> (President of INPO Slow Cosmetique)</li> <li>▪ <i>CHOUX DE BRUXELLES (TBC)</i> – by <b>Marc Van Der Haegen</b> (Director of Choux de Bruxelles group)</li> </ul>
<p><b>12:00-12:45</b></p>	<p><b>Networking lunch</b> – (video clips and posters session of enterprises)</p>
<p><b>12:45-14:05</b></p>	<p><b>Presentation of existing and in development tools</b></p> <ul style="list-style-type: none"> <li>▪ <i>“2B Connect: instruments and fieldwork in Flanders and The Netherlands”</i> – by <b>Sandra Vandewiele</b> (Antwerp Province) and <b>Steven Vanonckelen</b> (Flemish administration – Department Environment)</li> <li>▪ <i>“Walloon Nature Network: Enterprises projects Nature allowed”</i> - by <b>Julie Rahmeh</b> (Public service of Wallonia, DG Agriculture, Environment and Natural resources - Department of Nature and Forests - Direction Nature)</li> <li>▪ <i>“Resilience Design” and “Green building repository”</i> - by <b>Etienne Aulotte</b> (Brussels –Environment)</li> <li>▪ <i>Federal and regional web interface for support in biodiversity actions</i> – by <b>Sabine Wallens</b> (FPS Health, Food chain safety and Environment – DG Environment)</li> <li>▪ <i>Towards a toolkit for sourcing while respecting Biodiversity</i> – by <b>Eline Botte</b> (FPS Health, Food chain safety and Environment – DG Environment)</li> </ul>
<p><b>14:05-14:45</b></p>	<p><b>Presentation and launching</b></p>

	<i>BeBiodiversity Strategy: call for an engagement of the enterprises towards biodiversity and launching of the communication campaign</i> - by <b>Marie-Christine Marghem</b> (Federal Minister of Energy, Environment and Sustainable development) and <b>pioneers Enterprises</b>
<b>14:45-14:55</b>	<b>Award on Business Environmental Awards with a focus on biodiversity</b> – by <b>Vanessa Biebel</b> (FEB-Federation of Enterprises in Belgium)
<b>14:55-15:10</b>	<b>Coffee break</b>
<b>15:10-15:20</b>	<b>20 years of the Convention on Biological Diversity in Belgium: the private sector, a necessary partner</b> – by <b>Hendrik Segers</b> (National Focal Point Biodiversity)
<b>15:20-16:20</b>	<p><b>Panel discussion and questions from the audience</b></p> <p>Introduction by <b>Tom Auwers</b> (President of FPS Health, Food chain safety and Environment)</p> <p><b>BECI, UCM, UWE, WWF Belgium, trade unions, Belgian Biodiversity Platform, Instituut voor Natuur- en Bosonderzoek</b></p> <p><u>Moderator</u> : <b>Roland Moreau</b> (President of CCIEP)</p>
<b>16:20-16:45</b>	<p><b>‘Business and Biodiversity’ engagement and conclusions by a SDG Voice</b></p> <p><i>Which Sustainable Development Goals (SDG) linked to Businesses and Biodiversity? What engagements and for whom? – Conclusions of the stakeholders dialogue</i> – by <b>Erik Grietens</b> (BBL)</p>
<b>16:45</b>	<b>Drinks reception</b>